

Gold Dig Session

\$1,200 - Deep Idea Excavation

"You already have the gold. We just help you find it."

Overview

You're full of vision—but sometimes the best parts are buried under doubt, distraction, or a thousand unfinished drafts. The Gold Dig Session is your chance to stop spinning and start **excavating** what matters.

This is more than a conversation—it's a focused, strategic exploration into your ideas, purpose, and creative potential. Together, we'll pull the gold from the clutter and shape it into something usable, meaningful, and ready for next steps.

Whether you're launching something new, pivoting your brand, or just need someone who "gets it" to help you sort it out—this session delivers clarity, momentum, and truth.

X What's Included

90-Minute Guided Vision Session

A virtual deep-dive into the idea, message, offer, or direction you're sitting with. We'll ask the right questions, uncover overlooked brilliance, and help bring form to what's been floating.

Session Recording + Strategy Notes

You'll receive a full audio/video recording of our session along with a summary doc highlighting:

- Key insights + lightbulb moments
- Naming or positioning ideas
- Messaging angles or taglines
- Strategic next steps (or possible formats: content, product, offer, etc.)

Clarity Map PDF

A beautifully designed 1–2 page doc you can return to again and again. This serves as a creative compass and includes prompts, potential directions, and affirming language to help you keep digging.

🔥 Insight Drop

Because clarity isn't just practical—it's spiritual. You'll receive a handpicked quote or line from *ALX Proverbs* or *I Am Phoenix*, uniquely selected to ground and guide you beyond the session.

Who This Is For

- Creatives or founders sitting on "something" they can't fully articulate
- Dreamers with too many ideas and not enough direction
- Entrepreneurs in transition, launching, or rebranding
- Artists or thought leaders looking to name or shape their message
- Anyone tired of DIY-ing clarity and craving wise collaboration

Mhat You'll Walk Away With

"This session turned my journal scribbles into a brand direction."

"I got unstuck, unlocked, and reconnected to my voice."

"It felt like therapy meets strategy meets firestarter."

You'll leave with:

- Deeper clarity about your message or idea
- Tangible steps forward
- Confidence in your creative voice
- And a reminder that what's in you is more than enough—it's gold

Booking Details

• **Investment:** \$1,200

• Format: 90-minute virtual Zoom session

• **Delivery:** Follow-up materials sent within 3 business days

• **Prep:** Short intake form to guide our focus

• Availability: Limited to 4 sessions/month to keep it deep, intentional, and personal