



The Strategy Day

\$2,500 – One-Day Brand Sprint

“Clarity in a day. Momentum for months.”

Overview

You don’t need a year-long retainer—you need a clear, powerful day to figure out what’s next, what’s missing, and what matters.

The Strategy Day is a 6-hour intensive for founders, creatives, or teams who are ready to make moves but need expert insight, structured planning, and bold ideas to unlock the next chapter. We’ll spend one focused day mapping your message, refining your offer, or designing your next campaign—with clarity, confidence, and a custom plan you can actually use.

What’s Included

6 Hours of Private Strategy Time

Split into 2–3 virtual sessions in one day (or over two half-days). Includes breaks and breathing room, but it’s intensive. Topics we can cover:

- Brand messaging + voice calibration
- Website/digital audit + feedback
- Social media strategy or content themes

- Launch or campaign planning
- Offer packaging, naming, or value messaging
- Vision alignment + creative direction

(You choose the focus—or let us help you prioritize based on your goals.)

Digital Presence Audit (Pre-Session)

We review your website, social presence, and messaging before we meet so we can hit the ground running.

Custom Action Deck (Post-Session)

Within 3–5 days, you’ll receive a polished, easy-to-use PDF deck including:

- Key takeaways + insights
- Recommendations + priorities
- Next-step roadmap tailored to your goals
- Messaging prompts, visuals, or campaign ideas (based on session content)

Bonus: LXMNV Ink Feature

You’ll be featured or highlighted via LXMNV Ink’s platform—perfect for building buzz around a rebrand, launch, or campaign.

Format & Delivery

- **Virtual or In-Person:** Zoom-based by default; in-person available for select cities (travel/lodging not included)
- **Prep:** Intake form + materials review before your Strategy Day
- **Delivery:** Action Deck PDF sent within 3–5 business days

- **Follow-Up:** 30-minute follow-up call (optional) within 2 weeks of the session
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Who This Is For

- Entrepreneurs preparing for launch or growth
 - Founders refining a new idea, product, or pivot
 - Nonprofits or creatives needing focused strategic input
 - Visionaries who don't need hand-holding—just sharp, soulful collaboration
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You'll Walk Away With:

“It was like a full brand accelerator in one day.”

“We went from scattered to strategic in hours.”

“This wasn't just strategy—it was activation.”

You'll leave with:

- Clear language and stronger positioning
 - A campaign, offer, or next step mapped out
 - Fresh insight, aligned energy, and *a plan you can run with*
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Booking Info

- **Investment:** \$2,500
- **Length:** Up to 6 hours (one day)
- **Format:** Virtual or in-person (in-person requires advance request)

- **Timeline:** Book 2–3 weeks in advance for preparation
- **Availability:** Limited to 3 per month

 [Book Your Strategy Day](#)
