



The Spark Session

\$500 – Strategy Starter

“Every fire starts with a spark.”

Overview

This is your entry point. The Spark Session is a 90-minute, high-impact strategy call designed to bring instant clarity, creative energy, and practical next steps for your brand or project.

Whether you're stuck, just starting, or simply need a second set of visionary eyes—this session delivers insight, direction, and a mini roadmap to help you move forward with confidence.

~ The Spark Session

\$500 – Strategy Starter



What's Included

1. 90-Minute Strategy Session

An in person/virtual one-on-one deep dive tailored to your specific needs.
We'll cover:

- Brand voice + positioning
- Audience alignment
- Messaging clarity
- Social/digital presence
- Current goals + creative direction

2. Mini Digital Audit

Before the session, we review your:

- Website or landing page
- Instagram, TikTok, or main social channels
- Content presence, visuals, and message

3. Action Map

After our session, you'll receive a 1-page PDF summary:

- Key insights + action steps

- High-priority focus areas
- Tools or prompts to guide your next 30 days

4. LXMNV Ink Feature

A little love from us: You'll get a spotlight post or story via our social platform to boost your visibility and show off your brand to our creative and mission-driven network and or a review on major search engines.

✨ Perfect For:

- Creatives feeling scattered and seeking direction
- New business owners ready to define their voice
- Entrepreneurs testing a new idea or offer
- Founders in transition or pivot mode
- Anyone who's got "something" but needs it to be clearer, stronger, louder

CREATIVES



NEW BUSINESS OWNERS



ENTREPRENEURS



FOUNDERS



Why This Works

You don't need a full rebrand—you need a spark.

This session is designed to offer a **taste of transformation**.

No fluff. No hype. Just strategy + soul that meets you right where you are.

What Clients Say

“This wasn't just a strategy session—it was a breakthrough.”

“I got more clarity in 90 minutes than I did in six months of trying to DIY.”

“You put language to what I was feeling and couldn't articulate. Game-changer.”

 Ready to Spark It Up?

Investment: \$500

Delivery: In Person/Virtual (Zoom)

Prep Time: We'll send you a short intake form before the session to get aligned.

Bonus: You'll get a curated quote or short excerpt from *ALX Proverbs* just for you—because insight isn't just strategic, it's spiritual.

 Book Your Spark Session Now
